

ASHRAE Region XIII CRC (2023-2024) Membership Promotion (MP) Report 18 Aug 2023 (Fri)

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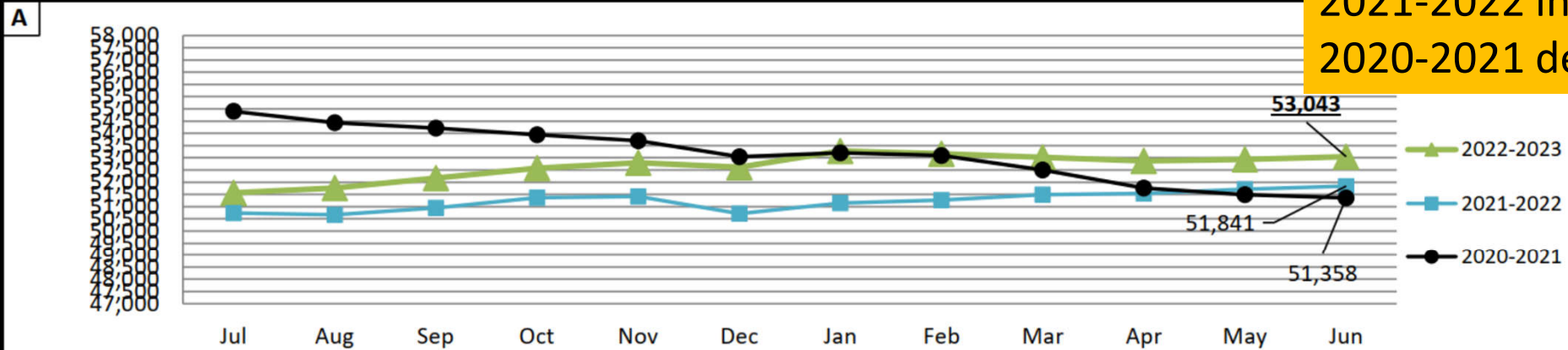


ASHRAE MEMBERSHIP DASHBOARD (JUN 2023)

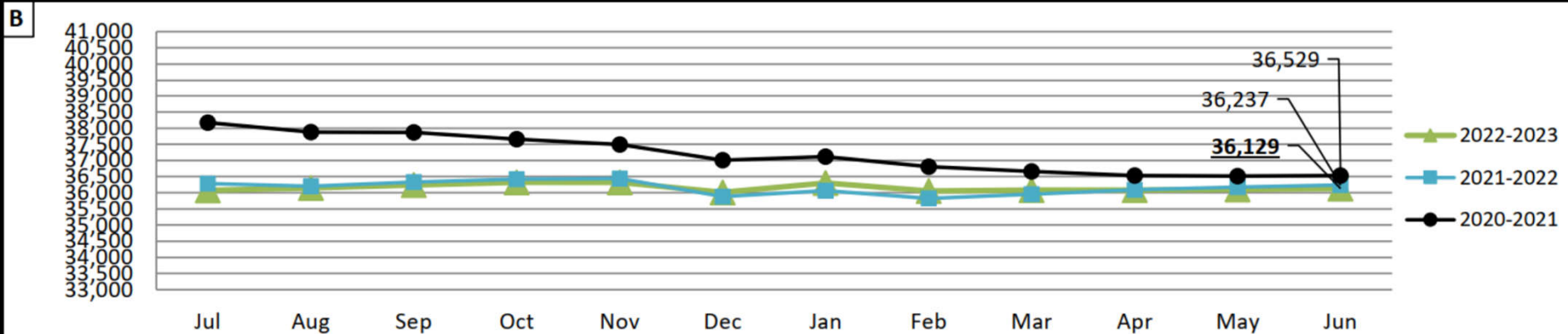
June Membership Dashboard (6/30/2023 Data)

Total Membership (Paid & Unpaid): 2020, 2021, 2022

2022-2023 increasing 
 2021-2022 increasing 
 2020-2021 decreasing 



Total \$240 Members & Associates (Paid & Unpaid): 2020, 2021, 2022



REGION XIII 2022-2023 YEAR END MP GROWTH



	Start Total	Goal	Net Growth Goal	Year End	Goal Met?
Hong Kong	747	15	762	732	No
Indonesia	100	2	102	87	No
Japan	187	4	191	192	Yes
Macau	71	1	72	61	No
Malaysia	222	4	226	217	No
Philippines	158	3	161	162	Yes
Singapore	327	7	334	317	No
South Korea	83	2	85	89	Yes
Taiwan	121	2	123	139	Yes
Thailand	78	2	80	81	Yes
[Sub-total]	[2094]	[42]	[2136]	[2077]	---
CAR ASHRAE Beijing	12	---	---	11	---
CAR ASHRAE Shanghai	23	---	---	23	---
Region XIII - Other	514	---	---	493	---
Region XIII TOTAL =	2643	---	---	2604	---

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Period covering: 1 Jul 2022 to 30 Jun 2023.

5 Chapters can meet the goal (↑2%)

PAOE MEMBERSHIP PROMOTION (2022-2023)



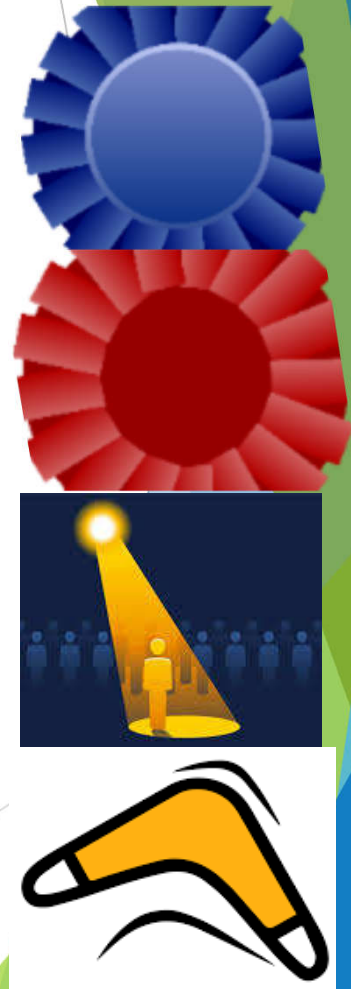
	Start Total	Year End	MP PAOE (Jun 2023)
Hong Kong	747	732 (-15)	3325 (2nd place)
Indonesia	100	87 (-13)	1615
Japan	187	192 (+5)	825
Macau	71	61 (-10)	1635
Malaysia	222	217 (-5)	2050
Philippines	158	162 (+4)	3025 (3rd place)
Singapore	327	317 (-10)	2600
South Korea	83	89 (+6)	1300
Taiwan	121	139 (+18)	4350 (1st place)
Thailand	78	81 (+3)	1630
TOTAL =	2094	2077 (-17)	(PAOE: Minimum 1000; PAR 1600)

(Start Total and Year End include paid and unpaid members, and does not include students.)

PAOE AWARDS FOR MP (2022-2023)

- ▶ **Blue Ribbon Award** (Chapter MP Chair with highest MP PAOE points in the region): Mr LIAO Jian-Yi (Taiwan)
- ▶ **Red Ribbon Award** (Chapter MP Chair with second highest MP PAOE points in the region): Ms HU Jing Xia Jessie (Hong Kong)
- ▶ **Limelight Award** (Chapter MP Chair with the highest net positive growth on a percentage basis): Mr LIAO Jian-Yi (Taiwan)
- ▶ **Boomerang Award** (Chapter MP Chair with the highest non-student membership retention rate on a percentage basis): Mr Yew Leong CHENG (Malaysia)

CONGRATULATIONS!



REGION XIII MP CHAPTER CHAIRS (2022-2023)

- ▶ Hong Kong: Ms HU Jing Xia Jessie <jessie.jx.hu@jci.com>
- ▶ Indonesia: Mr Dany WATANABE <dany.watanabe1@gmail.com>
- ▶ Japan: Prof Kyosuke HIYAMA <hiyama@meiji.ac.jp>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Mr Yew Leong CHENG <tonychengyl@gmail.com>
- ▶ Philippines: Ms Fritzie MENDENILLA <fritzie.mendenilla@alstra.com>
- ▶ Singapore: Mr de Moran FARIZAN <farizan@greenconsultants.com>
- ▶ South Korea: Dr YOON Sungmin <s.yoon@ssku.edu>
- ▶ Taiwan: Mr LIAO Jian-Yi <c1994915@gmail.com>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>

THANK YOU
SO MUCH 😊



감사합니다 Natick
Danke Ευχαριστίες Dalu
Thank You Köszönöm
Grazie Спасибо Dank Gracías
谢谢 Merci Obrigado
Seé ありがとう

REGION XIII MP CHAPTER CHAIRS (2023-2024)

- ▶ Hong Kong: Ms HU Jing Xia Jessie <jjingxiah@gmail.com>
- ▶ Indonesia: Mr Jati WIDIPUTRA <jatiwidiputra@ymail.com>
- ▶ Japan: Dr Yuichi TAKEMSAS <takemasa@kajima.com>
- ▶ Macau: ?? Co-Chair: Mr Seck Pong CHAN <spchan121@yahoo.com>
- ▶ Malaysia: Dr Kar Hoou HUI <huikarhoou@gmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N CLEMENTE <jnclemente16@gmail.com>
- ▶ Singapore: Mr Ee Seong ENG <eeseong_93@hotmail.com>
- ▶ South Korea: Dr YOON Sungmin <s.yoon@ssku.edu>
- ▶ Taiwan: Mr Yu-Hsun CHEN <eason.daikin@gmail.com>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



(Update: Aug 2023)

REGION XIII 2023-2024 MP GROWTH GOALS



	Start Total	Goal	Net Growth Goal	Year End	Goal Met
Hong Kong	732	15	747		
Indonesia	87	2	89		
Japan	192	4	196		
Macau	61	1	62		
Malaysia	217	4	221		
Philippines	162	3	165		
Singapore	317	6	323		
South Korea	89	2	91		
Taiwan	139	3	142		
Thailand	81	2	83		
[Sub-total]	[2077]	[42]	[2119]		
CAR ASHRAE Beijing	11	---	---		
CAR ASHRAE Shanghai	23	---	---		
Region XIII - Other	493	---	---		
Region XIII TOTAL =	2604	---	---		

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Net growth goal to reach by year's end (does not include students).





Just a
friendly
reminder...

REMINDERS

- ▶ Chapter MP Chairs and Chapter Officers:
 - ▶ Form the MP Committee and send the list to RVC-MP, continue to get organized
 - ▶ Get the goals and MBOs finished and send to RVC-MP before 1 Oct 2023
 - ▶ Contact delinquents, welcome new members, recapture cancellations
 - ▶ Prepare emails and/or letters to individuals who are delinquent
 - ▶ Schedule MP Nights and promotion events and coordinate with Program Chair
 - ▶ Write articles for chapter newsletter & website about membership benefits
- ▶ Resources & information for supporting Chapter MP Chairs:
 - ▶ <http://ashrae-region13.org/MP.htm>