## SBM5103 BIM Project Execution & Management

http://ibse.hk/SBM5103/

# Assignment 02: BIM as the core technology for Integrated Digital Delivery



(Image source: Building and Construction Authority BCA, Singapore – What is Integrated Digital Delivery (IDD)?)

The built environment is being transformed by digital technology and BIM is used as the core digital algorithm for integrating all other digital technologies such as Virtual Reality (VR); Drone photogrammetry; Construction Robotics; Digital Surveying; Artificial Intelligence (AI); Augmented Reality (AR), Internet of Things (IoT), etc. and allowing Industry stakeholders to collaborate and communicate effectively and efficiently in a common platform for achieving better results in the whole project life cycle from inception, design, procurement, fabrication, construction, to facilities management. This is Integrated Digital Delivery (IDD), an approach for managing construction projects that fully integrates processes and people over the entire course of a project.

## Objective

- To study how BIM is being played as a core element in IDD areas (Digital Design, Digital Fabrication including DfMA, Digital Construction and Digital Asset Delivery & Management);
- To learn how to structure processes integration and people collaboration in a common digital platform. It is emphasized that the backbone of IDD is BIM, which enables you to plan and run for a project more effectively and efficiently, track its progress and share information instantly with stakeholders in the entire project life cycle.
- To implement Integrated Digital Delivery with strategic planning and action plans.

#### Scenario

As the Chief Information Officer of a global data center client, you are assigned to lead a team of digital scientists for developing, formulating, implementing and assessing its results a IDD implementation plan for a new data center project at Tseung Kwan O industrial zone, Hong Kong.

You are required to prepare a presentation to the Executive Committee of the company in order to gain the top management's green light in implementing your proposed IDD for the project. Consideration will be given to your cost estimate, action plans, team organisation, stakeholders' platform and communication/collaboration mechanism.

In your proposal, you should include the following :-

- a) Identify possible digital tools (use BIM as core technology) in each development phases with consideration of cost, time, availability, compatibility, effectiveness, training and implementation difficulties;
- b) Design the framework of IDD for achieving better outcomes in quality, productivity, safety, value engineering, buildability, cost saving, programming and environmental excellence the IDD ecosystem;
- c) Address the DfMA application in fabrication and its advantages;
- d) Estimate the cost of each digital application in the areas of digital design, digital collaboration, digital production and digital construction.

#### Submission

Each student should prepare the proposal in the form of a written technical report which will be read by the Chief Executive and the Executive Committee of the company. The report should be not more than twenty (20) A4 pages including appendices. It should be neat and properly written and organised to communicate your thoughts and ideas. Proper credit and referencing should be provided to the information sources. Students making direct copy of the information in other publications or sources (plagiarism), if found, will be disqualified. The report electronic file should be submitted through the Moodle system. The assessment criteria include quality of the content, organisation, clarity of thought, and report/proposal writing skills.

Submission deadline (via Moodle): [Refer to the information on Moodle]

## Resources

ISO 19650 Building Information Modelling – BSI

https://www.bsigroup.com/en-HK/Building-Information-Modelling-BIM/bim-deisgn-con struction/iso-19650/

- The future is digital UK Construction Online https://ukconstructionmedia.co.uk/features/the-future-is-digital/
- CIBSE Digital Engineering Series DE4: Common Data Environments http://www.cibse.org/Knowledge/CIBSE-Publications/CIBSE-Digital-Engineering-Series
- Digital Delivery for owners, designers, contractors Integrated Design http://integrateddesign.hk/

#### References

BCA, 2018. Integrated Digital Delivery (IDD), November 2018, Building and Construction Authority (BCA), Singapore.

https://bca.gov.sg/IntegratedDigitalDelivery/Integrated\_Digital\_Delivery.html

Hong Kong Engineer Newsletter, 2018. *Integrated Design* – 17 September 2018, Hong Kong Institution of Engineers.

http://www.hkengineer.org.hk/program/home/articlelist.php?cat=cover&volid=219

#### **Assessment Criteria and Rubrics**

Assignments are evaluated based on whether a student has presented ideas in such a way that reflects integration of course material and critical thinking skills. Grades are assigned not according to competition among students (who is "the best") but according to expectations for a particular assignment relative to the material covered in class up to that point.

This assignment requires students to study the core technology of integrated digital delivery (IDD) and learn how to implement IDD with strategic planning and action plans based on a practical scenario in Hong Kong. The assessment rubrics are shown as follows.

Critoria	Levels of performance and grades			
(weighting%)	Insufficient (1)	Acceptable (2)	Good (3)	Excellent (4)
	F	D & C	В	Α
Content (40%)	Shows some	Content indicates	Content indicates	Content indicates
	thinking and	thinking and reasoning	original thinking	synthesis of ideas,
	reasoning but most	applied with original	and develops ideas	indepth analysis and
	ideas are	thought on a few	with sufficient and	evidences original
	underdeveloped and	ideas.	firm evidence.	thought and support
	unoriginal.			for the topic.
Organization and writing (20%)	Writing lacks logical	Writing is coherent	Writing is coherent	Writing shows high
	organization. It	and logically	and logically	degree of attention to
	shows some	organized. Some	organized with	logic and reasoning of
	coherence but ideas	points remain	transitions used	points. Unity clearly
	lack unity. Serious	misplaced and stray	between ideas and	leads the reader to the
	errors.	from the topic.	paragraphs to	conclusion and stirs
		Transitions evident but	create coherence.	thought regarding the
		not used throughout	Overall unity of	topic.
		essay.	ideas is present.	
	All the information	Some information is	The information is	The information is
Clarity and	is not clearly	not clearly presented.	clearly presented.	clearly and effectively
coherence	presented. Lack of	Weak coherence and	Logical	presented. Good
(20%)	coherence and	logical consistency.	interconnection and	coherence and logical
	logical consistency.		consistency are	consistency are
			shown.	demonstrated.
Critical thinking and Innovation	No critical thinking	Some attempts to	Critical thinking or	Critical thinking or
	or innovative ideas	propose critical	innovative ideas	innovative ideas are
	are applied.	thinking or innovative	are proposed, but	proposed with
		ideas.	no justification.	evaluation and
(20%)				justification.

Remark: To avoid plagiarism, all sources used in the report should be acknowledged and referenced throughout, in accordance with the preferred method of academic professionals.